

# Topics to Expect at IPAF Asia Conference & Showcase 2016

## **Day 1 Conference** – Focus on the Safety & Productivity Aspects of MEWP & MCWP

- Workplace Safety Updates on MEWP & MCWP in Singapore
- Managing MEWP at workplace. How much you need to know?
- Singapore Standard on Safe Use of MEWPs – How much do you need to know?
- MEWP Maintenance – How much do you know about it?
- MCWP Applications – Is there more to it?

## **Day 1 “live” Demonstration & Product Reviews** – Focus on the benefits of MEWP & MCWP to the Users, Contractors & Owners.

- Why Pre-Use Inspection Can Save Lives
- Product Review by Galmon
- Product Review by Haulotte
- Product Review by Genie

## **Day 2 Conference** – Focus on the Marketing & Business Opportunity Aspects of MEWP & MCWP

- Being More Than a Rental Company
- Digital Marketing is Never for Industry Products? Hear It from the Internet Marketing Guru!
- 50% Used 50% New? Find Out What is the Winner Formula for Your Rental Business?
- Mast Climbing Work Platform – Is there a market in your region?
- What Do You Need to Know About Used Equipment?
- MEWP Numbers Are Reported to be Increasing Worldwide. Really? - Let us take a look at the number game.

## **Day 2 “live” Demonstration & Product Reviews** – Focus on the benefits of MEWP & MCWP to the Rental Companies, Potential Rental Companies and Owners.

- Product Review by Galmon
- Product Review by Haulotte
- Product Review by Genie

Organised by:



Co-organised by:



For more information: [www.ipaf.org/asiaconference](http://www.ipaf.org/asiaconference)